



Rev It Up!

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GREETINGS FROM THE PRESIDENT OF RJ CARS, INC.

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Our trip to Carlisle this year was a very busy one. Pulling in Thursday to set up in between rain storms was interesting. Doing photo shoots with BOTH of our display cars and presenting Jim Rigby's 1970 Dodge Challenger R/ T. Wow...were we ever tired after all that excitement!

It made me sweat a bit driving the 2 cars to the photo shoots. The '70 'Cuda with less than 100 miles on a fresh restoration and the '70 Challenger with 1-mile doing a run down I-81 at highway speeds for some action



shots. It all went smooth though and the photos were worth all of the time spent. Look for both cars to be featured in upcoming issues of Mopar Muscle magazine. Those of you who have been reading Rev It Up! for a while will recall that my wife, Susan, left her role as Office Manager here at RJ CARS, INC. about 2 years ago to pursue her dream of being a teacher. I am proud to say that she did a great job with her college courses receiving a Master's Degree in Early Childhood/ Childhood & Literacy! She started teaching full time this past month

and is enjoying the challenges of her new job. Congratulations Sue! I am very proud of you for seeing your way to your dream of being a teacher!

I would also like to take this time to congratulate my Office Manager, Cindy Gemmill, on stepping in to take over Sue's position. Cindy has done a fine job with our accounting, record keeping and overall office organization. Many of you who have met Cindy or talked with her by phone have paid her multiple compliments. Thanks Cindy!

To all...enjoy this beautiful fall weather while it lasts and get those cars out for a drive before snow flies!

Russell

CARLISLE ALL CHRYSLER & OPEN HOUSE EVENT

By: Cindy Gemmill

Wow! What a spectacular time at Carlisle again this year! The weather was warm— a bit hot on Sunday, but no rain that interfered with the show!

The best part of the show was seeing the surprise on Raymond Rigby's face when he realized the beautiful B5 Blue 1970 Dodge Challenger R/T we had in our tent belonged to his father, RJ CARS client and friend, Jim Rigby. The now famous commercial goes; 1— old rusty car, about \$10000, 1—



Jim & Raymond realizing their dream come true!

completed Mopar, a lot more \$\$\$, the look on Raymond's face— PRICELESS!

The show had other great suc-

cesses. Not only did Jim's 70 Challenger get to be famous, but so did the 1970 Plymouth 'Cuda (featured in the 4th Quarter 2006 issue of Rev It Up!) Car owner and repeat RJ CARS client, Chris Santomero, graciously let us borrow his car for display in our tent, and it too was noticed and photos were taken. Look for both cars to be published soon in Mopar Muscle Magazine!

With the nice weather the Carlisle show and the RJ CARS tent were hoppin'.



We got to meet a lot of new people, re-united with some clients we hadn't seen face to face in a while (Jeff Shook— don't be such a stranger— bring the family, too!) and signed some new jobs, too!

I'm not sure how we are



Rigby 1970 Dodge Challenger R/T

By: Russell Jacobs

We gave you a little taste of Jim Rigby's 70 Challenger in our last newsletter. And well, here it is before and after the 3 year restoration at RJ CARS, INC. I am very proud of this restoration and it's been one of the most satisfying jobs I have had the pleasure of working on in the last 25 years.



We restored this car as per Jim's request...original engine, drive train, color combination, etc. The car is just a real nice package right from day one and is a real eye catcher, B5 Blue exterior with B5 Blue houndstooth interior, rallye gauges, 4-speed console with a Hurst Pistol grip shifter, 383- 4 barrel engine, power steering, power drum brakes, 3.55 Sure Grip rear axle, white vinyl top and side stripes, and a blackout R/T hood. What more could you ask for?!!

Well, it also has the original fender tag and build sheet. The car runs and drives like new. We even found someone to supply Jim and his son, Raymond, with new 8-Track tapes for the restored original AM Radio/8 Track stereo!

I have to say that presenting the finished product to Jim and Raymond this year at Carlisle has been one of the highlights of my career! Hat's off to Jim for seeing this car through a complete restoration and for surprising his son with the car's debut at Carlisle this year. A memory that will last a life time!

My sincere thanks to all of my staff members who each worked hard to finish this car on time for Carlisle '07! You can all be proud of this one and look forward to seeing it in Mopar Muscle magazine!



CHARGERS

R/T

Super Bee



Jeff Shook made a surprise visit to our tent at Carlisle All Chrysler event this year. After seeing our 2 E- bodies on display he was really excited to get more progress going on his 71 Super Bee. Jeff

spent some time looking over Kiesler's 5-Speed transmission kits and RMS AlterKtion Front Ends at the show and has opted to add those to his restoration.

Since then Jeff visited us for our 2007 Open House and to check out his car in person. We're happy to say that our body man, Ron Shaw, has been



working diligently on the body and it is getting much closer to a finished product. We hope to have Jeff drooling over his own car at the 2008 Carlisle event!

1969 Dodge Charger R/T

Art Handzlik found our advertisement in Hemmings Motor News and showed up at our 2006 Open House Event to check us out. Shortly after that Art was working with Russell on a plan to get his Charger



in for a restoration. It seemed appropriate that we have Art come by the 2007 Open House to drop his car off and that's exactly what he did! His res-



toration is now underway and you can check the progress on the RJ CARS website,

www.rjcars.com.

Thanks Artie (R/T!) for stopping' out to see us!

CARLISLE & OPEN HOUSE

going to beat the excitement at the RJ CARS tent for Carlisle 2008, but you should all make plans to stop out and see us!

OPEN HOUSE 2007- The RJ CARS crew was blessed again with great weather for the Open House Event held July 28, 2007. We welcomed



One of the many great professional shots of this beautiful 'Cuda!

good friends, family and clients to view the brand new paint booth (featured in the last issue of Rev It Up!) and the clean/organized work bays. The kids enjoyed the games, toys and a piñata while the adults had fun with the cars, band and the many door prizes that were given away.



Door prizes provided by our faithful vendors:

- John Vlajic, J & T Auto, Elmira, NY
- Matt Harrington, Eagle Distribution, Swain, NY
- Carquest Auto, Hornell, NY
- NAPA Auto, Hornell, NY
- Fred Roberts Auto, Hornell, NY
- Jim Van Der Meid, Mac Tools, Wayland, NY
- And
- Jeff Ryan, The Ryan Agency, Hornell, NY gave \$50 for a special drawing.



Tom Snyder's 1974 Dodge Charger



Thanks so much to everyone who helps to make our Open House a great event every year!

Into the Swing(er) of Things

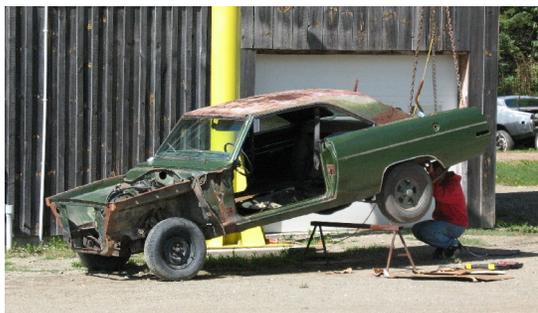


Matt's Dart Swinger is getting a new set of sub-frame connectors installed. This will really strengthen the unibody! Thank you to John at US Car Tool for getting these to us at the Carlisle show this year.

Matt is currently tearing down his 71 Dart Swinger parts car and will be utilizing much of the necessary sheet metal for his restoration.

You can check out the progress of Matt's Dart project in the Photo Gallery at our web site,

www.rjcars.com.



Matt's new work bay! Look closely, Matt's parts car is safely supported by a chain to the jib crane!

Web Site Update

The new design officially launched on July 8, 2007 and has been well received by RJ CARS customers. The site offers viewers easier navigation and the opportunity to see a lot more photos of our current and complete restorations. Web site designers Mary Anne Shew and Barry Alt designed the site to utilize new photo gallery software that allows visitors easier access to photos and enables Cindy, RJ CARS Office Manger, to easily upload more photos as the cars progress. Also, be sure to check out the Restorations page for a nearly complete list of all the cars Russell and his team have completed over the last 20 plus years. If there were photos taken during those restorations you can also view those photos in the Photo Gallery. Be sure to check out the entire web site-



www.rjcars.com

Visit soon and often!



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Monday –Friday
Saturday By Appointment

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CURRENT RJ CARS, INC. PROJECTS

- 1971 Dodge Charger R/T Clone
- 1971 Dodge Charger Super Bee
- 1970 Dodge Challenger
- 1970 Dodge Dart Swinger 340
- 2- 1970 Plymouth Superbird
- 1969 Camaro SS Convertible
- 1969 Charger R/T
- 1967 Cadillac
- 1968 Hemi Dart
- 1964 Chevy Nova SS
- 1949 Cadillac

Rev It Up! Now available on the Web or via Email

Missed some issues of **Rev It Up!**?
Visit www.rjcars.com for previous issues.

Do you know someone who might enjoy receiving our **FREE** newsletters? Send us their name/ address-we'll add them to the list! Have an upcoming event? Send us the info and we'll add it to the next issue.

Feature Service

RJ CARS painter, CJ Tremper, just completed a BASF paint training course in White House, Ohio. The training was focused on color matching and blending small areas. CJ has been working on color matching original Mopar



finishes on a couple of our current projects to create "blendable" matches. This can be a tedious task, but the results will really pay off for our clients!

1971 Dodge Hemi Challenger Wheels

Next Issue

•Chris Santomero's 1969 Chevy
Camaro Convertible

•The Charge(r) is on- new updates on the progress